



User Guide

iWriteReadRate.com User Guide v1

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About Us

iWriteReadRate.com is an open community for writers and readers of fiction.

iWriteReadRate is a new community for literary people to join together, communicate, and share their love for the written word. Our objective is to help writers by supporting them - making what becomes a successful story or novel more democratic, more personal and more social. From a reader standpoint we're here to help them discover great new writers and stories.

Our Blog

We believe support and encouragement is vital in the writing process, this is why our blog aims to offer useful advice across the ebook writing, editing, design and marketing process. Read our regular articles on our blog.

Friends of Ours

We believe in community, and as such are continually looking to collaborate and network with like minded people and groups. Our Friends of Ours programme is there for anyone who would like to connect and work with us for the benefit of writers and readers.

Final Thought

The iWriteReadRate team are just like our members, so everything we do is to support, connect and interact with like-minded, inquisitive, and passionate writers and readers.

We love writing, we love reading and we love ebooks! If you do too become a member of our growing community.

What are you waiting for: iWriteReadRate...do you?

iWriteReadRate.com

What is iStream?

The iWriteReadRate iStream is the social glue that binds together our community. It is designed to enable conversation and interaction between our members, and is also integrated with Twitter.

What it does

For Writers

- Update your followers and the iWRR community
- Automatically notify your followers of new ebooks
- Receive notifications for Reads & Rates of your ebooks

For Readers

- Follow and interact with writers you like
- Share with other members, writers and the iWRR community
- Export your comments out to your Twitter feed

How to use your iStream

- Use to communicate with the iWriteReadRate Community
- Write messages to your followers and comment on any ebook
 - To direct message a writer: use @theirname

(DM: currently only available if they have set-up their Writer Profile)

Post to iWRR Community

- All comments are private between the writer and reader unless posted out to the community.
- If you've read something you like, or have something supportive or constructive to say, let the other members know

Post to Twitter

- Sends your comment out to your Twitter feed
- We add our hashtag - #iwrr - to your comment

Write

Your Writer Profile

With the iWriteReadRate Writer Profile our members have a personalised writing homepage that links their activity outside of our site, including their blog, Twitter and Facebook. In addition, you'll have a personalised URL - a one stop location for writers to showcase your ebooks and social activity.

- Customise with your own bespoke URL
- Links to your blog, Twitter Profile & Facebook Page
- All your ebooks in one place; easily visible & discoverable
- Includes your detailed biography and iStream feed

Uploading & Editing an eBook

To give you the greatest opportunity to have your work viewed, read, downloaded and rated, your ebook conversion through our website needs to look professional. Getting the upload process correct is integral for you to have a great ebook looking at the end, so please review this carefully before uploading for the first time.

Before you start uploading, ensure that your files are fully prepared to be converted into an ebook by going through this check-list before you upload.

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This is the complete story that you'd like to upload.

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- Formatting, spacing, & fonts are consistent
 - Pages are a standard width & length
 - Text is central to the page width
- Page Breaks are inserted at the end of each chapter

Do not:

- Add a cover picture as part of the main body

Have you:

- Checked spelling, punctuation, grammar
- Proof read and edited thoroughly

File B: Sample eBook File

This is the preview that other members can see for free.

- This should be 10-20% of your main document
 - The Sample is the beginning of the work.
 - In DOC/DOCx/WordML/ODT/TXT formats
 - Refer to Main Body (File A) for formatting

File C: Main Cover Picture

This will be the main cover image we use in your PDF/ePUB ebook.

- Should be in this format: JPG
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(It's better a little over than under)
- Is not offensive in any way

File D: Preview 'Thumbnail' Cover Picture

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We think that it must be about striking a balance. At this point our thoughts on the matter are that a 'fair price' is important to achieve maximum ratings and downloads for your ebook(s).

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Read

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Our iPhone, iPad & Android Reading App

We have an App for iPhone, iPad and Android devices. It’s available to download **free** on our site. Simply click on the “Download Our App” button on the right of any webpage.

This first Beta release of our App includes:

- Browse all ebooks in a mobile friendly environment
- View full reviews from other iWriteReadRaters
- Download free PDF samples direct into your ebook reading App
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iWriteReadRate pay our writers in real time and automatically at the point of sale. When you buy an ebook the writers commission will be immediately transferred to their PayPal account.

File Formats & Uploading to an eReader

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* Using Calibre on your desktop is a temporary solution. We'll be enhancing our sites online desktop reading capability soon.

WriterReadRate.com

Rate

Reader Class & Points

Your **Reader Class** can be found in the **Rate** tab. You start, perhaps unsurprisingly, as a 'Newbie iWriteReadRater' and progress through a series of upgrades (nope, we're not going to tell you what they are!).

Your **Class Value** (the number of Ratings you've given) is displayed next to your profile picture on all your reviews on iWriteReadRate.

Simply by reading & rating the ebooks on iWriteReadRate your Class Value will increase organically. Each review and rating you give will increase your Class Value. Once you reach a certain number of ratings your Reader Class will upgrade to the next level.

Plans are to increase the visibility of this feature in the future. We'll be looking to drop in advancements to this. By reading & rating now you can be ahead of the game, and maybe even have a senior Reader Class to proudly call your own.

Rating & Commenting options

iWriteReadRate enables various levels of rating and reviews so our readers can give direct feedback to our writers.

iStream Interactions

Using your iStream you can follow writers you like, and interact with them using the commenting and DM features.

First Thought Thumbs

Once you've read a particular synopsis and/or sample you should use this to give a quick indication to the writer whether you enjoyed their ebook, or if it needs some more work. We'd suggest doing this and using the Facebook Comments to expand on why you gave it a thumbs up or thumbs down once you've read the synopsis and sample.

Facebook Comments

Readers can feedback using this feature without purchasing the ebook. Located at the bottom of each ebook page is a section entitled Facebook Comments. You should use this to provide feedback to the writer of the ebook once you've read the synopsis and samples of that particular story. It will ask you to login to Facebook, and will also post your comment to your wall which will help spread the word to give the writer the best opportunity of further ratings, comments, reviews and downloads.

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When you have downloaded a full work you'll have a new option to write a full review and give a five-star rating on that ebook. We'd suggest that you make this as thorough as possible to help the writer improve that work and their writing for the future.

The rating process is designed to support writers irrespective of what stage of development their ebook is. It will provide thoughts for the current work on our site, but also give them ideas about how they can develop their voices on their next writing project.

Under the terms of our site usage all comments, feedback, and ratings should be constructive and offer as much detail to help support the writer on their writing journey.

We hope that you enjoy being part of our growing community.

Happy writing, reading and rating!

The iWriteReadRate Team